

May 13, 2003

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

Dear Supervisors:

**REQUEST FOR TERM EXTENSION FOR A CABLE TELEVISION FRANCHISE  
GRANTED TO COMCAST OF NEWHALL, INC., IN THE SAUGUS  
UNINCORPORATED AREA (ORD. NO. 87-0169F, AS AMENDED)**

**(FIFTH DISTRICT) (3 VOTES)**

**IT IS RECOMMENDED THAT YOUR BOARD:**

1. Approve the amendment to Ordinance No. 87-0169F, as amended, granting an extension of term for the Cable Television Franchise for the Saugus unincorporated area through June 30, 2005, and amending the name of the Franchisee to reflect a name change to Comcast of Newhall, Inc.
2. Introduce, waive reading and place on your Board's Agenda for adoption the attached ordinance which implements the above recommendation.
3. Find this franchise term extension is categorically exempt under the California Environmental Quality Act (CEQA) pursuant to Class 1, Section (e), of the Environmental Document Reporting Procedures and Guidelines adopted by your Board on November 17, 1987, and Section 15301(b) of the State CEQA Guidelines.

**PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

Comcast of Newhall, Inc. ("Comcast") currently provides cable television service to residents in the Saugus unincorporated area of Los Angeles County. Comcast has requested a renewal of the subject cable television franchise, which currently expires on November 7, 2003. The extension of the current franchise term through June 30, 2005

allows the County sufficient time to negotiate the renewal of this franchise.

The name change of this Franchisee to Comcast of Newhall, Inc. is the result of a change of control of this franchise that was previously approved by a Director's Consent Letter dated July 19, 2002, and a subsequent legal name change on November 19, 2002.

#### Implementation of Strategic Plan Goals

Approval of this recommendation will assist in implementing the Countywide Strategic Plan goal of fiscal responsibility. This will ensure the continuation of revenue provided to the County by statute.

#### **FISCAL IMPACT/FINANCING**

There will be no cost to the County. This cable television franchise generates revenue to the County. Section 622 (b) of the Cable Act of 1984 (47 U.S.C. §542 (b)) gives a local franchising authority, such as the County, the right to collect franchise fees of no more than five percent (5%) of total gross revenues collected by a cable television franchisee over a 12-month period. The County is collecting the maximum allowable fees and the extension of this cable television franchise will not affect the collection of these franchise fees.

#### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

The Office of the County Counsel has reviewed the attached ordinance and approved it as to form.

#### **ENVIRONMENTAL DOCUMENTATION**

The term extension of this cable television franchise is categorically exempt under CEQA pursuant to Class 1, Section (e) of the Environmental Document Reporting Procedures and Guidelines adopted by your Board on November 17, 1987, and Section 15301(b) of the State CEQA Guidelines.

#### **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

There will be no impact on current services.

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## **CONCLUSION**

It is requested that the Executive Office-Clerk of the Board notify Mr. Perry C. Parks, III, Vice President, Local Government Affairs, Comcast Corporation, 550 N. Continental Blvd., Suite 250, El Segundo, CA 90245, County Counsel, the Department of Public Works, the Auditor-Controller, and the Department of Consumer Affairs, Cable Television Franchising Division of the Board's action in this matter.

Respectfully submitted,

Pastor Herrera, Jr.  
Director

PHJ:FT:EL

## **Attachments**

c: Chief Administrative Officer  
Executive Officer, Board of Supervisors  
Auditor-Controller  
County Counsel  
Department of Public Works